

VILLA TILES

Manufacturing tile partner for architects

Tile craftsmanship, development and design



ABOUT VILLA FLISER

Villa Tiles is a craft-based manufacturing studio developing and manufacturing handmade tiles in cement and terracotta for architectural projects.

As a manufacturing material partner, Villa Tiles works in close dialogue with architects and designers to translate architectural intentions into tangible tile solutions. Many solutions are developed specifically for each project and defined through samples, dialogue, and material clarification.

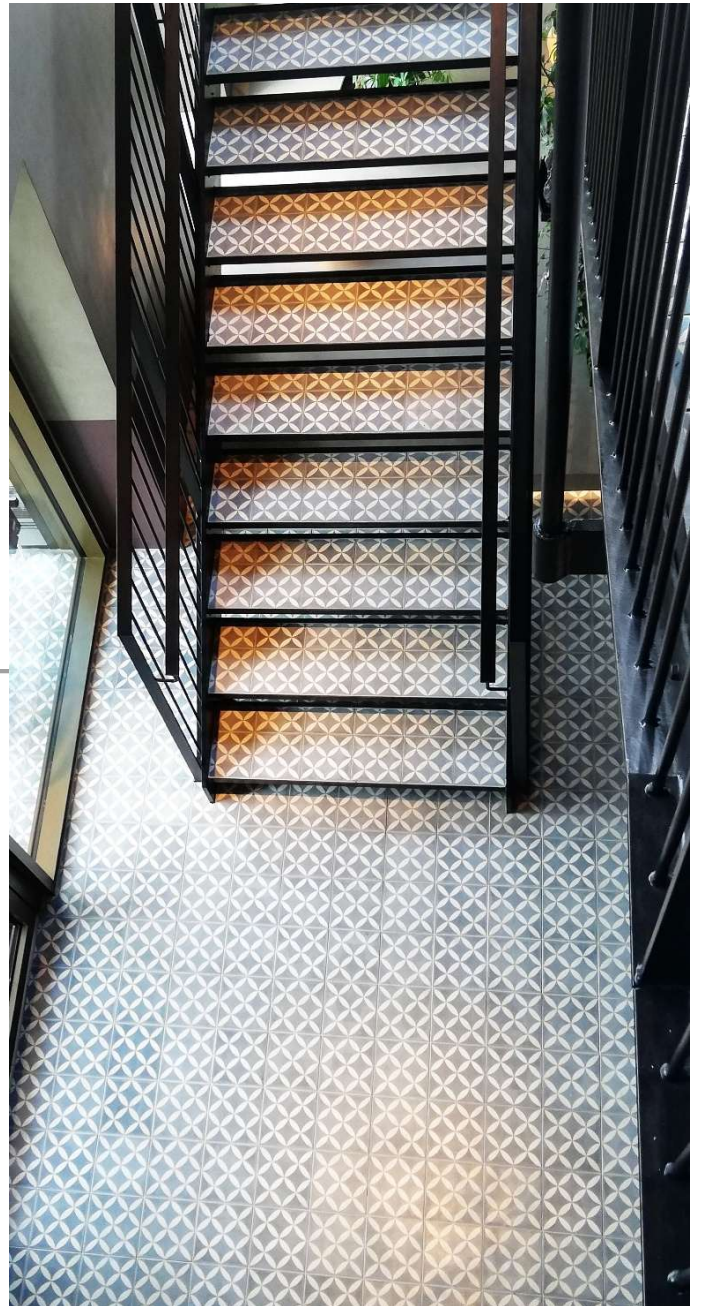
Villa Tiles delivers both curated tile solutions and project-specific developments, where format, colour, surface, glaze and tolerances are developed and manufactured as an integrated part of the architectural process.

WHEN TILES ARE MORE THAN A STANDARD CHOICE

In many architectural projects, tiles play a central role in defining spatial identity. However, material decisions are often complex due to:

- a large number of aesthetic possibilities
- limited decision-making capacity
- client expectations and approval processes
- technical and craft-related tolerances

Villa Tiles acts as a manufacturing tile partner to reduce complexity and create confidence in material decisions — from architectural intent to finished, handmade material.





HOW WE WORK

1. Architectural dialogue

Clarification of spatial intent, function, atmosphere and material ambition.

2. Selection of architectural solution category

The project is anchored in one or more overall tile directions that define the architectural framework.

3. Samples and variation

Development and production of samples showing colour, surface, glaze, format and acceptable craft variation.

4. Approval and definition

Final expression is defined based on approved samples.

5. Manufacturing and delivery

Handmade production with focus on consistency within agreed variation ranges and documented tolerances.

ARCHITECTURAL TILE SOLUTION CATEGORIES

The following categories function as decision tools.

The architect selects a direction — the specific tile expression is defined afterwards through samples.

1. CURATED TILE SURFACES

Handmade cement tiles with controlled colour palettes and low contrast. Surfaces with calm repetition and architectural discipline.

Applications:

Foyers, offices, shared spaces, hospitality projects

2. TACTILE TERRACOTTA SURFACES

Hand-formed terracotta tiles with visible variation in shape, edges and surface. Materials with warmth, depth and strong craft character.

Applications:

Restaurants, kitchens, social spaces, spatial zoning

3. GLAZED HANDMADE SURFACES

Glazed tiles according to Zellige traditions. Living surfaces with reflection, colour depth and intentional variation in dimensions and surface.

Applications:

Wall surfaces, backsplashes, reception areas, signature features

4. PROJECT-SPECIFIC TILE DEVELOPMENT

Development and manufacturing of tiles that do not exist beforehand. Cement tiles in new shapes and colours, clay body, format, glaze and surface are developed specifically for the project in direct dialogue with the architect.

Applications:

Prestige projects, cultural buildings, brand environments

5. CALM MONOCHROME SURFACES

Single-colour tiles in cement or terracotta with soft variation and a restrained expression. Suitable for larger continuous surfaces.

Applications:

Floors and walls requiring visual calm

6. STATEMENT AND ACCENT SURFACES

Tiles used in defined zones with strong identity, colour or glaze. Applied strategically as architectural accents.

Applications:

Entrances, kitchens, bars, reception areas



TILE CRAFTSMANSHIP AND TECHNIQUE

Tiles are manufactured using traditional craft techniques in cement and terracotta.

Depending on project requirements, tiles may include:

- cement tiles with pigmented wearing layer
- hand-formed terracotta tiles
- glazed tiles with intentional variation

Variation in colour, surface and dimension is an integral part of the material character and is defined through sample approval.



TEXT FOR TENDER DOCUMENTS AND MATERIAL DESCRIPTIONS

Tile surfaces to be executed in handmade tiles in collaboration with Villa Fliser as manufacturing material partner.

The project is anchored in the selected architectural solution category.

Final format, colour, surface, glaze and tolerances are defined through sample approval in direct dialogue with the manufacturer.

WHEN VILLA FLISER IS RELEVANT

Villa Fliser is relevant when:

- tiles carry architectural importance
 - variation is considered a quality
 - standard solutions are insufficient
 - material development forms part of the project's identity
 - Coved tiles, slip resistant tiles, tiles with integrated writing or signs are needed – or where outdoor tiles should be a counterpart to - and an extension of, an indoor area.
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CONTACT

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